

**Public Announcement under Regulation 15(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**FOR THE ATTENTION OF THE SHAREHOLDERS OF WEEKLINE INVESTMENT AND TRADING COMPANY LIMITED**

**OPEN OFFER FOR ACQUISITION OF UPTO 52,000 EQUITY SHARES FROM THE SHAREHOLDERS OF WEEKLINE INVESTMENT AND TRADING COMPANY LIMITED (HEREINAFTER REFERRED TO AS "TARGET" OR "TARGET COMPANY" OR "WITCL") BY MR. ANIL GUPTA ("ACQUIRER 1") AND MRS. SAROJ GUPTA ("ACQUIRER 2", ACQUIRER 1 & ACQUIRER 2 HEREINAFTER COLLECTIVELY REFERRED TO AS THE "ACQUIRERS") ALONG WITH MR. RAJEEV KUMAR GUPTA ("PAC 1") AND MRS. SARITA GUPTA ("PAC 2"), IN THEIR CAPACITY TO ACT AS PERSON ACTING IN CONCERT WITH THE ACQUIRERS ( PAC 1 & PAC 2 HEREINAFTER COLLECTIVELY REFERRED TO AS "PERSONS ACTING IN CONCERT"/"PACs") PURSUANT TO AND IN ACCORDANCE WITH REGULATIONS 3(1) AND 4 OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED ("SEBI (SAST) REGULATIONS")**

**1. Open Offer details**

**Open Offer:** Open Offer to be made by the Acquirers along with the PACs to the shareholders of the Target Company for acquisition of upto 52,000 Equity Shares representing 26% of the fully paid up Equity Share Capital of the Target Company.

- **Size:** The Open Offer is being made by the Acquirers along with the PACs for acquisition of upto 52,000 Equity Shares of face value Rs. 10 each representing 26% of the fully paid up Equity Share Capital of the Target Company.
- **Price/Consideration:** At Offer Price of Rs. 12/- (Rupees Twelve Only) per fully paid up Equity Share of Rs. 10 each of the Target Company aggregating to Rs. 6,24,000 (Rupees Six Lakhs Twenty Four Thousand only).
- **Mode of payment:** The Offer Price will be paid in cash in accordance with the provisions of Regulation 9(1)(a) of the SEBI (SAST) Regulations.
- **Type of offer (Triggered offer, voluntary offer/competing offer etc):**

Triggered Offer made under Regulations 3(1) and 4 of the SEBI (SAST) Regulations.

As on the date immediately preceding the date of this Public Announcement ("PA"), the Acquirers along with the PACs hold 35,680 Equity Shares representing 17.84% of the fully paid-up Equity Share Capital of the Target Company.

The Acquirers have entered into a Share Purchase Agreement ("SPA") with the existing

*Anil Gupta*

*Sarita Gupta*



Promoters of the Target Company (hereinafter referred to as the "Sellers") with the objective of taking complete Management Control of the Target Company along with acquisition of the entire present shareholding of the Sellers i.e. 98,600 (Ninety Eight Thousand Six Hundred Only) Equity Shares of the Target Company, representing 49.30% of the fully paid-up Equity Share Capital of the Target Company.

This mandatory Open Offer is being made by the Acquirers along with the PACs to the equity shareholders of Target Company in compliance with Regulations 3(1) and 4 of the SEBI (SAST) Regulations.

## 2. Transaction which has triggered the open offer obligations (underlying transaction)

Details of underlying transaction						
Type of Transaction (direct/indirect)	Mode of Transaction (Agreement/Allotment/market purchase)	Shares / Voting rights acquired/proposed to be acquired		Total Consideration for shares /Voting Rights (VR) acquired (Rs. in Crores)	Mode of payment (Cash/securities)	Regulation which has triggered
		Number	% vis a vis total equity /voting capital			
Direct	Share Purchase Agreement dated 21 <sup>st</sup> April, 2015 between the Acquirers and the Sellers.	98,600	49.30%	0.1183	Cash	Regulations 3(1) and 4 of the SEBI (SAST) Regulations

## 3. Acquirers/PACs:

Details	Acquirer 1	Acquirer 2	PAC 1	PAC 2	Total
Name of Acquirers/PACs	Anil Gupta	Saroj Gupta	Rajeev Kumar Gupta	Sarita Gupta	-
Address	D-158, Pushpanjali Enclave, Pitampura, Delhi-110034	5/127, First Floor, Vaishali, Ghaziabad, Uttar Pradesh	5/127, First Floor, Vaishali, Ghaziabad, Uttar Pradesh	D-158, Pushpanjali Enclave, Pitampura, Delhi-110034	-
Name(s) of persons in control/promoters of the Acquirers/PACs where Acquirers/PACs are Companies	Not Applicable	Not Applicable	Not Applicable	Not Applicable	-
Name of the Group, if	None	None	None	None	-

*adip Gupta*

*Sarita Gupta*

*Rajeev Kumar Gupta*

*Sarita Gupta*



Details	Acquirer 1	Acquirer 2	PAC 1	PAC 2	Total
any, to which the Acquirers/PACs belongs to					
Pre Transaction shareholding:					
• Number	9500	7180	9500	9500	35,680
• % of total share capital	4.75	3.59	4.75	4.75	17.84
Proposed shareholding after the acquisition of shares which triggered the Open Offer					
• Number	115280*		9500	9500	134,280
• % of total share capital	57.64		4.75	4.75	67.14
Any other interest in the Target Company	There is no interest in the Target Company except for 9500 Equity Shares held by him in the Target Company	There is no interest in the Target Company except for 7180 Equity Shares held by her in the Target Company	There is no interest in the Target Company except for 9500 Equity Shares held by him in the Target Company	There is no interest in the Target Company except for 9500 Equity Shares held by her in the Target Company	-

\* The number of Equity Shares to be acquired by Acquirer 1 & Acquirer 2 will be decided post completion of the Open Offer.

#### 4. Details of selling shareholder, if applicable:

Name	Part of Promoter Group (Yes/No)	Details of shares/voting rights held by the selling shareholders			
		Pre Transaction		Post Transaction	
		Number of Shares	%	Number of Shares	%
Neeta Kansal	Yes	15500	7.75	Nil	Nil
Krishan Kumar Kansal	Yes	15000	7.50	Nil	Nil
Reena Kansal	Yes	20000	10.00	Nil	Nil
Vinod Kumar Kansal	Yes	3000	1.50	Nil	Nil
Nitin Kansal	Yes	22550	11.275	Nil	Nil
Rajat Kansal	Yes	22550	11.275	Nil	Nil
<b>Total</b>		<b>98600</b>	<b>49.30</b>	-	-

#### 5. Target Company

- **Name:** Weekline Investment and Trading Company Limited
- **CIN:** L74899DL1983PLC016657
- **Exchanges where listed:** The Target Company is currently listed on The Calcutta Stock Exchange Limited ("CSE") and the Delhi Stock Exchange Limited ("DSE"). However, SEBI, vide

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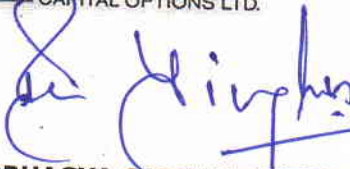




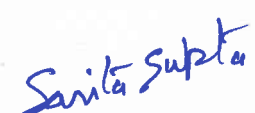
Sanjay Subta

its Order No. WTM/PS/45/MRD/DSA/NOV/2014 dated November 19, 2014, has withdrawn the recognition granted to the Delhi Stock Exchange Limited.

## 6. Other details

- The Detailed Public Statement pursuant to this Public Announcement, which shall carry all such other information of the open offer, including information on the Offer Price, information on the Acquirers and the PACs, information on Target Company, reasons for the Open Offer, Statutory Approvals for the Open Offer, details of financial arrangement, other terms of the Open Offer, conditions to the Open Offer, conditions precedent to the Share Purchase Agreement, etc. shall be published on or before 28<sup>th</sup> April, 2015 (i.e. within 5 working days from the date of this Public Announcement), in all editions of an English national daily with wide circulation, a Hindi national daily with wide circulation and a Bengali language daily with wide circulation at Kolkata (being the place where CSE is situated). The Registered Office of the Target Company is situated in the National Capital Territory of Delhi and Hindi being the regional language of the region, publication in a regional language daily is not required.
- The Acquirers and the PACs undertake that they are aware of and will comply with their obligations under the SEBI (SAST) Regulations. The Acquirers have adequate financial resources to meet the Open Offer obligations and have made firm financial arrangements for financing the acquisition of the Equity Shares under the Open Offer, in terms of regulation 25(1) of the SEBI (SAST) Regulations.
- This is not a Competitive Bid.

**Issued by:**  
**Manager to the Offer**

   <b>SOBHAGYA CAPITAL OPTIONS LIMITED</b> B- 206, Okhla Industrial Area Phase-I, New Delhi- 110020 <b>Tel:</b> 91-11-40777000 <b>Fax:</b> 91-11-40777069 <b>E-mail:</b> delhi@sobhagyacap.com <b>Website:</b> www.sobhagyacapital.com <b>Contact Person:</b> Mr. Heemadri Mukerjea and Mr. Amit Kumar	<b>For and on behalf of the Acquirers and the PACs</b>	
	<b>Acquirers</b>  <b>(ANIL GUPTA)</b>	<b>PACs</b>  <b>(RAJEEV KUMAR GUPTA)</b>
	 <b>(SAROJ GUPTA)</b>	 <b>(SARITA GUPTA)</b>

**Place:** New Delhi  
**Date:** 21<sup>st</sup> April, 2015