



SOBHAGYA

CAPITAL OPTIONS PVT. LTD.

A  Registered Category-1 Merchant Banking Company

About Us

`Sobhagya` Capital Options Private Limited [Formerly `Sobhagya` Capital Options Limited] (now `Sobhagya`), is a SEBI registered Category-I Merchant Banking Company constituted in 1994, with established brand equity in financial services industry in India and a reputation for competence, transparency & trustworthiness. Founded by the Late Shri Ravindra Singhvi, Managing Director of `Sobhagya`, `SOBHAGYA` offers a broad spectrum of services covering Capital Issue Management, Debt and Equity Syndication, Buy-Backs, Takeovers, Delisting, Valuations, Fairness Opinion, Mergers and Acquisitions.

`SOBHAGYA` gains from the Group's experience of being associated in various capacities with over 2500 Public Issues of prestigious clientele since last 30 years. Vast resources have been mobilized from the Primary Market with innovative strategies under the leadership of its Late Chairman. Management of `SOBHAGYA` is now spearheaded by Mr. Rishabh Singhvi, a qualified and experienced finance professional.

`SOBHAGYA` has been associated with a client profile second to none including public and private institutions, start-ups and SMEs and has been Lead Managing and Co-Managing a number of Public Offerings.

`SOBHAGYA`'s ability to gauge the true potential of businesses and mobilize resources for growth of capital base for the corporate as well as the investor is its raison d'être. It is committed to bring promising and exciting companies, the opportunity of accessing the primary market equity finances. It believes in working with the top management of the companies and hand holding them through the IPO process and beyond.

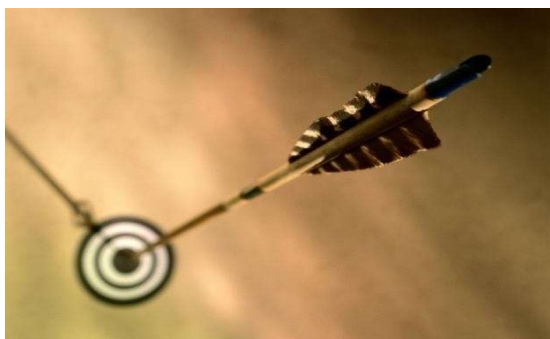
`SOBHAGYA`'s strength lies in optimally pricing the companies and positioning them in the financial market place to procure the right profile of institutional and retail investors. It's bouquet of services enable companies to get the best investor participation during listing and sustained after-market support.



Services



Equity Capital Market Services



- `SOBHAGYA` provides full spectrum of equity capital market services, using an industry-focused and knowledge-driven approach

- `SOBHAGYA` Team of qualified professionals is dedicated towards assisting and advising the clients seeking to mobilize capital from investors. Our specialization lies in raising the funds for the Corporate Clients from Capital Market as well as through Private Placement

- `SOBHAGYA` has built up positive relations with many FIs MFs, HNIs and Intermediaries, which is an added advantage.

`SOBHAGYA` guides the Management of client Companies through the process of IPO, right from the inception till successful completion of the issue. Our team works together with the Top Management of the Company, right from conducting due diligence, drafting of offer documents, co-ordination with various regulatory authorities such as SEBI, appointment of various intermediaries, marketing the offer, and completion of post-issue activities.

We offer the following services to our clients.

- Understanding and evaluating the business so as to identify the key growth drivers
- Conducting Due Diligence and drafting of Offer Document (Prospectus/ Information Memorandum /Offer Document) within the purview of the various domestic and international regulatory and statutory framework
- Preparing the Corporate Client to meet rigorous demands of public markets
- Obtaining necessary Statutory and Regulatory approvals for the transaction, where necessary
- Advising the Client on documentation and agreements for the process
- Liaisoning with various intermediaries and ensuring smooth functioning of the transaction process
- Completion of post-issue formalities including listing and trading, where applicable

`SOBHAGYA`'s focus lies in developing a long-term relationship with its clients and assisting them in all of their future endeavors

Strategic Financial Services

- `SOBHAGYA` offers a gamut of strategic services to suit the needs of its Corporate Clients
- Strategic financial services range from Takeover Offers, Delisting Offers, Buy- Back Offers to providing advisory on Mergers and Amalgamations, buy-outs etc.
- Focus on identifying core competencies of the Corporate and thereafter suggesting viable strategic solutions
- `SOBHAGYA` is backed by a team of professionals who have experience and training in diversified sectors hence the advise offered is comprehensive and based on experience

Valuation Advisory Services

- `SOBHAGYA` has vast experience of successfully executing the ESOP Valuations for a number of leading global and domestic companies
- Provide valuation services as are required by the Reserve Bank of India for Overseas Direct Investment/ Inward Remittance
- Provide Fairness Opinion Reports as required under the Standard Listing Agreement

Investment Banking

- `SOBHAGYA` has an experienced team of professionals especially dedicated to Private Equity Advisory Services
- Its team of professionals assists Clients across the transaction process and offers post transaction support
- It benefits from long-standing relationships with Private Equity Funds, Corporate Banks and Financial Institutions, offering an edge over industry peers



Fixed Income Securities

- `SOBHAGYA` has been associated with some of the very successful Bond Issues

Structured Financial Services

- `SOBHAGYA` possesses expertise in structuring appropriate financing solutions specific to the needs of its clients
- `SOBHAGYA` has extensive and experienced Financial Advisory Practice. The practice includes project finance advisory, risk assessment and risk mitigation strategies, feasibility assessment, preparation of business plans, bid advisory, financial structuring and Debt & Equity syndication
- The Management Team at `SOBHAGYA` has strong knowledge base and excellent relationships with banks and financial institutions, which makes it a preferred partner for arranging External Commercial Borrowings for its clients. `SOBHAGYA` has devised special techniques for debt syndication which enabling it to provide best deals to clients within a limited time frame



ASSIGNMENTS

IPO/ Rights Issues

We have been associated with some of the very successful Bonds Issues and IPOs/Rights Issues in recent past.

IPO

➤	ICICI Safety Bonds (Total 32 issues)	Rs. 10750 crores
➤	ICICI Bonds Issue	Rs. 1450 crores
➤	IFCI Family Bonds	Rs. 800 crores
➤	Bank of India	Rs. 675 crores
➤	IndusInd Bank Limited	Rs. 180 crores
➤	Kaveri Seeds Company Limited	Rs. 70 crores
➤	Aishwarya Telecom Limited	Rs. 14 Crores

SME-IPO

➤	Shri Krishna Prasadam	Rs. 216 Lakh
➤	Raghuvansh Agrofarm Limited	Rs. 396 Lakh
➤	Money Masters Leasing & Finance Limited	Rs. 200.40 Lakh
➤	Paramount Syntex Limited	Rs. 7500 Lakh
➤	Safety Controls & Devices Limited	Rs. 4800 Lakh
➤	Asston Pharmaceuticals Limited	Rs. 2756 Lakh
➤	Western Overseas Study Abroad Limited	Rs. 1007 Lakh
➤	Shining Tools Limited	Rs. 1710 Lakh
➤	Armour Security (India) Limited	Rs. 2650 Lakh
➤	Flywings Simulator Training Centre Limited	Rs. 5705 Lakh
➤	Accretion Nutraveda Limited	Rs. 2457 Lakh
➤	UHM Vacations Limited	Rs. 3500 Lakh
➤	Sihora Industries Limited	Rs. 1056 Lakh
➤	Wealth Mine Networks Limited	Rs. 4500 Lakh
➤	Quanto Agroworld Limited	Rs. 3200 Lakh



Main Board-IPO

➤	T.C.Terrytex Limited	Rs. 20,000 Lakhs
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Takeover

	Target	Acquirer
➤	O.P Chains Limited	Mr. Om Prakash Agarwal, Mr. Satish Kr. Goyal and Mr. Ashok Kr. Goyal
➤	Durgesh Merchants Limited	Mr. Kamal Ahuja
➤	Weekline Investment and Trading Co Limited	Mr. Anil Gupta and Mrs. Saroj Gupta
➤	Vardhman Holdings Limited	Pradeep Mercantile Company Pvt. Ltd.
➤	Nahar Capital & Financial Services Limited	Oswal Woollen Mills Limited
➤	Nahar Poly Films Limited	Nahar Spinning Mills Limited
➤	Bhandari Hosiery Exports Limited	Mr. Nitin Bhandari & Ms. Nitika Bhandari
➤	Phaarmasia Limited	Maneesh Pharmaceuticals Limited & PAC
➤	The Kailas Rubber Company Limited	A.V. George and Company Pvt. Ltd. & PACs.
➤	The Thamarapally Rubber Company Limited	A.V. George and Company Pvt. Ltd. & PACs.
➤	Shricon Industries Limited (Exemption from Public Announcement)	Arani Agro Oil Industries Limited
➤	Panyam Cements & Mineral Industries Limited	M/s S P Y Reddy and Associates & PACs
➤	Abha Property Projects Limited	Mr. Jagdish Prasad Agarwalla & PACs
➤	Bio White Gold Industries Limited	Mr. Ravindran Ramoji
➤	Arnit InfoTech Limited	Mrs. Aruna R Ajjarapu and Mr. Kuchimanchi Shridhar & PACs
➤	Multifarious Trading & Agencies Limited	Kernel Tech Networks Pvt. Ltd
➤	Perfect-Octave Media Projects Limited	Mr. Ratish Tagde & M/s. Raga Cafe Pvt. Ltd.
➤	Baid Global Ventures Limited	Vijayrath Mercantile Pvt. Ltd & PAC.
➤	Rabha Plastics Limited	Mr. Kamlesh Bhanushali, Mr. Anand Gurnani and Mr. Sankool A. Shah
➤	Kore Foods Limited	Team24 Foods And Beverages Private Limited
➤	Filtron Engineers Liited	Mr. Tarak Bipinchandra Gor & Mr. Jayesh Sheshmal Rawal
➤	SRM Energy Limited	Mr. Umesh Narpatchand Sanghvi & Mrs. Sapna Sanghvi
➤	Idream Film Infrastructure Company Limited	Northvale Capital Partners Pte Limited

➤	Rikhav Securities Limited	M/s. B.D. Lakhani, M/s. B.N. Lakhani, M/s. H.D. Lakhani, M/s. N.D. Lakhani & PAC
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Buy-Back

- Aro granite industries ltd.
- ECE Industries Limited

Rights Issues

- Polson Limited
- Perfect Pac Limited
- Indo Rama Synthetics
- Nahar Spinning Mills
- J. K. Traders Limited

Delisting

- Vega Investment & Leasing Company Limited
- Steven Constructions Limited
- PAN Foods Limited

Valuation & Fairness Opinion

`SOBHAGYA` has done a number of Valuations for many leading domestic and global companies.

ESOS/ESPS-Valuations

`SOBHAGYA` has done a number of ESOP/ESPS Valuations for many leading domestic and global companies.

ESOP/ESPS Scheme Formulation / Certification

`SOBHAGYA` has been associated with many big corporate names for formulation or certification of their ESOP/ESPS Schemes.

OURTEAM

Management Team

Amila Singhvi, Director

Mrs. Amila Singhvi is a successful entrepreneur, incubator and founder with over 45 years of business experience. She is a recipient of various awards including President's Award for Business Excellence, 'Outstanding Business Woman Award' from PHD Chamber of Commerce and Industry and as been adjudged to be among the top 20 leading entrepreneurs of New Delhi, India by the Hindustan Times.

Mrs. Singhvi holds a Bachelors Degree in Science and a Law Graduate Degree from University of Bombay, India.

Srenik Sett, Director

Mr Srenik Sett is a specialist in the field of Financial Advertising since 1985, having contributed extensively to launch over 1000 IPOs of public and private corporations as Director (East) of Sobhagya Advertising Service based at Kolkata. As Founder of Good Image Private Limited since 1995, he is active in the field of Public Relations having been engaged with brand launches of ICICI, SREI, Hero Honda and Shree Cement and several major public sector bonds such as IDBI and ICICI. He has also worked as a Public Relations Advisor to notable figures like the Late Shri Pranab Mukherjee.

Mr Sett has successfully qualified for the Online Proficiency Self-Assessment Test for the Indian Institute of Corporate Affairs' Independent Directors Databank in June, 2023. He served as a board member of Sobhagya Capital Options Ltd. (now "Sobhagya Capital Options Private Limited"), before being inducted into the board of United Bank of India in 2010 as an Independent Director, a position in which he served until 2013. He currently serves as an Independent Director on the Board of Omkara Assets Reconstruction Pvt. Ltd.

Anurag Halakhandi, Director

Mr. Anurag Halakhandi holds a Masters in Business Administration in General Management from BK School of Business Management, Gujarat University, Ahmedabad. He has expertise in the field of marketing, possessing extensive experience of over 28 years of working in a Financial Advertising Agency. He has been instrumental in conducting various road shows and investor presentations.

Rishabh Singhvi, CEO & Executive Director

Mr. Rishabh Singhvi is a qualified and experienced management professional with over 20 years of management experience in India and overseas in finance, marketing and operations. He has raised private equity investment as an entrepreneur. A certified merchant banking professional, he has extensive experience in fund raising and understanding of capital markets, regulation and compliance. An alumnus of Delhi Public School, R K Puram, New Delhi, he holds an undergraduate degree in Economics from Shri Ram College of Commerce, University of Delhi, a post graduate diploma in Business Studies from the London School of Economics & Political Science, University of London and an MBA with Distinction from the Said Business School & Balliol College, University of Oxford.

Menka Jha, KMP, Professionally Appointed Director

Menka Jha holds an MBA in Finance and Marketing and an LL.B., and has over 19 years of rich experience in the Equity Capital Markets (ECM) and merchant banking space. She has extensive experience in both execution of transactions and business development, with a strong focus on raising funds through equity and debt IPOs, FPOs, Rights Issues, Qualified Institutional Placements, and Offers for Sale, as well as handling regulatory transactions such as Open Offers, Delisting, Buy-backs, and Business Valuations. She also has a demonstrated history of working across diverse capital market assignments.

She is a finisher and solution provider, with a proven ability to successfully handle complex and challenging mandates. A thorough professional, she possesses deep expertise in legal, secretarial, and financial aspects, with strong knowledge of Company Law, SEBI Regulations, and RBI Regulations. She is proficient in discharging the responsibilities of a SEBI-registered Merchant Banker and is known for leading from the front, consistently achieving time-bound and desired results.

Shweta Jain, Company Secretary & Compliance Officer

Mrs Shweta Jain is an Associate Member of the Institute of Company Secretaries of India (ICSI) and holds an L.L.B. degree from Rajasthan University. She possesses extensive experience in handling a wide range of compliance, regulatory and secretarial matters. Her expertise lies in delivering efficient and compliant solutions in the dynamic corporate governance landscape.

Narendra Kumar Malhotra, Principal Officer

Mr. Narender Kumar Malhotra holds a Bachelor's degree in Commerce (B.Com.) from the University of Delhi. He possesses extensive experience in accounting, finance, taxation, and regulatory compliance. His expertise lies in managing financial operations, statutory compliances, tax filings, audit coordination, banking functions, and delivering efficient financial and compliance solutions in a dynamic corporate environment.

Advisory Team

Bharat B Mithal, Senior Advisor

Mr Bharat Mithal is a veteran Chartered Accountant and a Company Secretary with strong inclination and capability to handle regulatory, compliance and legal issues. He is equipped with vibrant corporate experience of over 42 years in variety of industries including Investment Banking. He handles Investors/Analysts meets and is known to visualize fund-raising and business restructuring proposals simultaneously from the perspective of Entrepreneurs &

Investors. He handles wide variety of assignments as an independent professional for potential domestic and international clientele. His USP is his passion and personal attention to the assignments that he accepts. He is part of the Board / Advisory Board of several corporate houses and Non Banking Finance Companies. He has been teaching, as a visiting faculty, advanced courses on Strategic Financial Management/ Venture Funding. Stressed Asset Management (including IBC) etc.

Mr Mithal is part of all assignments under SEBI provisions. He is known in the circle for his team building acumen as also for his client handling and service aptitude.

Alok Sharma, Advisor

Mr Alok Sharma, C.A., has over two decades of extensive experience in Capital Markets, M&A & Distress Asset Advisory. He has worked with Deloitte, ICICI Bank, HDFC Bank, SBI Capital Markets & Cushman & Wakefield. He is currently serving as Managing Partner at Innovare Advisory LLP based at Kolkata, specializing in advisory pertaining to Stressed Assets, Turnaround and Special Situations.

Sanket Garg, Advisor

Mr Sanket Garg has expertise in Corporate Governance, policy formulation & implementation, Business Valuations, Intangible Assets Valuations, Mergers & Acquisitions, due diligence, deal advisory, management reporting, business planning, regulatory compliance, auditing and assurance. He holds a Degree (Chartered Accountancy) from ICAI, New Delhi, an IFRS Diploma from ACCA (UK) and is a Graduate in Commerce from AMU

Prahlad Tripathi, Senior Advisor

Mr Prahlad Tripathi has significant experience in Investment Banking and Corporate Finance in his role as Managing Member at Eton Advisors Private Limited, Mumbai, having advised and raised equity finance for clients across Infrastructure, Mining, Engineering, Real Estate, Health Care, Oil & Gas, Energy (Renewable & Conventional), ITES & Technology based start-ups.

Mr Tripathi holds an MSc in Finance from the London Metropolitan University, UK.

CONTACT US

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